

## Indira Gandhi Delhi Technical University for Women (Established by Govt. of Delhi vide Act 09 of 2012) Kashmere Gate, Delhi-110006

## PERSONAL BRANDING & CRACKING YOUR PLACEMENTS

Dr. Shubhra Chakraborty as part of Career Building Webinar on "PERSONAL BRANDING & CRACKING YOUR PLACEMENTS" in collaboration with PR Cell on 6<sup>th</sup> Dec, 2020. During the session, Dr. Chakraborty shared her remarkable insights on personal branding, interview preparation and resume building techniques and imparted an understanding of the selection process from a recruiter's perspective. She also addressed student's queries concerning interview preparation. Department of Management, IGDTUW extends its gratitude to Dr.Shubhra Chakraborty for enlightening us with such an informative session. The event was attended by a total of 76 participants of IGDTUW.

